

## MICHAEL MARIN

East Third Street  
South Boston, MA 02127  
Cell: (617) 903-0555  
[mike@mikemarin.com](mailto:mike@mikemarin.com)

---

### WORK EXPERIENCE

---

#### **Freelance Copywriting**

**Boston, MA (2011)**

*Freelance direct response copywriter & marketing consultant*

- Worked with and mentored under Francis Ablola (who led the internet marketing operations for 5 businesses in the fortune 1,000 and helped create over \$7 million in revenue for his clients in the last three years) on the "[Genius Underground Marketing Machine](#)" project.
- Developed strong communication skills - wrote sales copy, landing pages, and email marketing campaigns for various real estate information marketing businesses.

#### **National Grid Corporation.**

**Waltham, MA (2010)**

*a multinational electricity and gas utility company, it is one of the largest investor-owned energy companies in the world*

##### **Contractor**

- Responsible for monitoring and creating weekly work schedule for Inside Service Inspection Field Workers (who check the gas meter inside your house every 3 years for leaks). After analyzing and auditing work reported findings and made suggestions that **increased worker productivity by 33%**.
- Assigned to create and analyze 5 major weekly reports within Inside Service Inspections.
- Solely responsible for managing the computer database (Microsoft Access) for all gas meters in Massachusetts and New Hampshire.

#### **Westinghouse Electric Company LLC.**

**Windsor, CT (2007 - 2008)**

*a nuclear power company, offering a wide range of nuclear products and services to utilities throughout the world, including nuclear fuel, service and maintenance, instrumentation and control and advanced nuclear plant designs*

##### ***Mechanical Engineer Intern (Major Reactors Components Design and Analysis Group)***

- Analyzed and Modeled in PIPESTRESS the Reactor Coolant Piping System (Waterford Unit 3) for replacement steam generators. A 511 million dollar project.
- Conferred with engineers and other personnel to create pipe analysis procedures in accordance to the ASME code to **reduce analysis time by 40%**.

##### ***Mechanical Engineer Intern (Reactors Internal Design and Analysis Group)***

- Modeled the shipping skids for the Shin Kori 1,2,3 units using Pro-E for a presentation to the customer in Korea and for future analysis. Read and interpreted technical drawings.
- Designed (Pro-E) and analyzed (ANSYS workbench) extenders for a rotary table used for machining the outlet nozzles on the Shin Kori core support barrel units. Worked alongside and met with manufacture engineers.
- Created a technical document of the analysis and accepted proposed design.

#### **UMass Amherst Annual Fund**

**Amherst, MA (2009)**

*Fundraiser*

- Job was to solicit alumni, parents, and friends of the University asking them to contribute to the school financially (Received sales training).
  - One of the top performers - **Raised \$15,000** for the School **in three months** through the telephone (cold calling).
- 

### EDUCATION

---

B.S. Mechanical Engineering, [University of Massachusetts Amherst](#), 2009. Mechanical Engineering GPA 3.0.

---

## SKILLS

---

AutoCAD, Pro-Engineer, ANSYS workbench , Solid Works, PIPESTRESS , MS Office (Access/Word/Excel/Powerpoint, Graphics Expert (Photoshop/Dreamweaver), Direct Marketing, HTML, Wordpress, Search Engine Optimization, Telemarketing, Direct Response Copywriting

---

## INTERESTS / AFFILIATIONS

---

- Engineering TAP (Talent Advance Placement) program 2004-2005
- [American Society of Mechanical Engineers](#): University of Massachusetts Amherst 2004-2008
- University of Massachusetts Amherst Club Lacrosse 2005 – 2008
- [UMass Entrepreneurship Club](#) 2009
- [SEO Group](#) (Cambridge) 2010-2011